



2019/2020 ANNUAL REPORT

FilmAid Kenya

Inform.Engage.Inspire.



OUR MISSION

FilmAid Kenya uses film and other media to bring life-saving information, psychological relief, and much-needed hope to refugees and other communities in need.

OUR VISION

FilmAid Kenya envisions a world in which all people can lead safe and healthy lives, enjoying full access to information, education, and the opportunity for creative expression.

OUR APPROACH

FilmAid Kenya designs and implements communication initiatives on critical Protection, Health, Nutrition, Livelihood, and other pertinent issues touching on refugees and host community members in its areas of operation. FilmAid Kenya’s Theory-of-Change is based on integrating information access, creativity, and participation to drive individual and community change contributing to positive social impact. Underpinning this approach is a partnership with target communities, creators, Non-Governmental Organisations (NGOs), Governments, and the private sector to ensure a collaborative implementation approach.

OUR VALUES

FilmAid Kenya has an unwavering commitment to our core values and principles: Access to information is a human right. We believe in the power of storytelling and the simple, wonderful magic of the movies. Communities are the source of wisdom and the centre of empowerment. Humanitarian principles are the basis of all our work.

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01. HOW WE STARTED

In 1999, as the war raged in Kosovo, independent producer Caroline Baron tuned into a radio story covering the crisis. The report explained that key necessities — food, medicine, and shelter — were being handled by large humanitarian aid agencies, however, a big unresolved problem facing the hundreds of thousands of Kosovar refugees was boredom and hopelessness. Coming from the film industry, this sparked an idea for Caroline: she would bring movies to the camps.

Within 48 hours, Caroline's idea had been set in motion. She mobilized funding from the film industry and assembled a crew of committed volunteers and a stash of films and left for Macedonia. They worked in the Macedonian camps screening educational shows about HIV prevention and landmine awareness between screenings of movies like E.T, classic Charlie Chaplin films, and Tom & Jerry cartoons. FilmAid's experience in Macedonia and Kosovo proved the power of the big screen: films can restore hope and provide education and inspiration.



FilmAid Founder
Caroline **Baron**

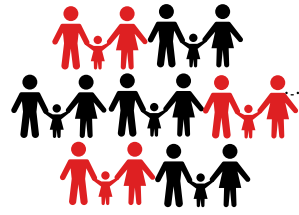
"I had an idea; I would rally the entertainment industry to bring films to the camps. We would hold outdoor screenings, feed the imagination and the soul while providing life saving messages on the big screen to people with little access to crucial information."
— Caroline Baron

WHO WE ARE

FilmAid Kenya harnesses the power of film to educate, inspire, and empower refugees and other vulnerable communities around the world. FilmAid Kenya's unique training courses provide ambitious young people with the skills and confidence they need to tell their own stories and advocate for their communities. By leveraging talent from within communities themselves, FilmAid Kenya is able to bring life-saving information and life-changing stories to around 400,000 people every year.

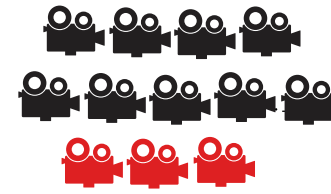


OUR IMPACT AT A GLANCE



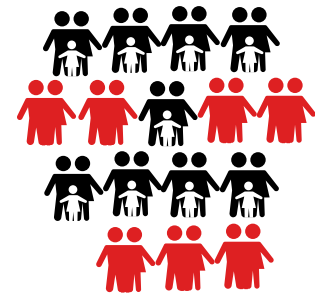
387,397
REFUGEES

Refugees and host communities reached in Dadaab and Kakuma with lifesaving information through public address caravan, radio, SMS, performances, training, and film-based workshops



53
CONTENT

Media content produced to address beneficiaries' information needs



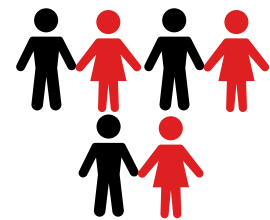
69%
REFUGEES

Have watched FilmAid educational films in the last 3 months of the financial year in 2020



50+
FILM TITLES

Different film titles used during this financial year in over ten thematic areas



83%
REFUGEES

Have accessed information from FilmAid's public address announcements



2
COMMS

Early warning communication materials on seasonal outbreaks/emergencies on COVID-19 and flooding is pre-produced to enhance awareness



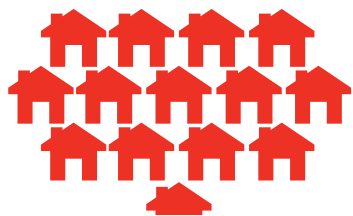
30,000+
HOST

Host community engaged in Garissa and Turkana through mobile cinema and film-based workshops



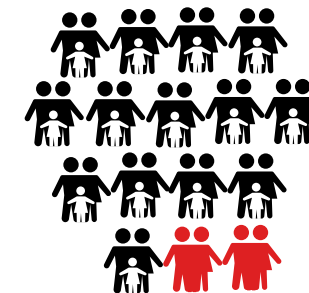
127
REFUGEES

Refugees received training, mentorship and incubation on arts-based projects through theatre, music, and visual arts



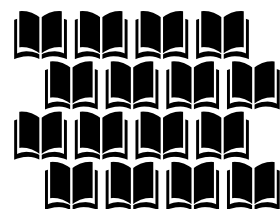
85%
REFUGEES

Reported they accessed critical lifesaving protection and health services as a result of FilmAid's awareness campaigns



26,259
REFUGEES

Refugees participated in film-based workshops and promoted community action plans



6,148
REFUGEES

Mass information campaigns completed



47%
REFUGEES

demonstrated increase in knowledge and self-efficacy measured from FilmAid skills development workshops on health & protection issues.

Dear Partners and Friends of FilmAid Kenya,

As the leadership of FilmAid Kenya, we are thrilled to share with you our annual report for the period July 2019 to June 2020 and thank you for continuing your support and partnership. It is this support that makes it possible for FilmAid Kenya to bring responsive life-saving information and psychosocial relief, and especially today, with the COVID-19 pandemic and other crises that require affected communities to play an active role in program delivery.

19 years after we launched programs in Kenya, we reflect and take stock on the progress we have made and the challenges we are yet to tackle using our participatory, culturally respectful, and inclusive approach: using mobile cinema and teaching filmmaking skills to bring hope and psychological relief as a leading focal agency that delivers a multi-level, multi-sector, cost-effective strategy for the co-ordination of Community Communications and Public Information Dissemination to communities in Kakuma and Dadaab Refugee Camps and Kalobeyei settlement.

Kenya is host to almost half a million refugees. While refugee lives may not be at risk, their basic rights and essential economic, social, and psychological needs remain unfulfilled after close to 30 years in exile. The encampment policy has limited their freedom of movement and the right to seek wage-earning employment outside the camp and restricted their economic potential. Through skills development, innovation, access to trusted information and dialogue, laying the

critical groundwork for how we operate under unprecedented circumstances, your partnership enables FilmAid Kenya to provide the lock steps towards solidarity and inclusion of refugees in our communities through building resilience and their self-reliance.

We are proud to have onboard new board members; Dr. William Mutunga, the former Chief Justice and President of the Supreme Court of Kenya, FCPA Julius Mwatu, the former Chairman of the Institute of Certified Public Accountants of Kenya (ICPAK), and Amelia Hanibelsz, a two-time Primetime Emmy-nominated Supervising Producer and a Genesis Award-winning producer-director. We welcome them to join hands with a great team of board members and staff to realize FilmAid Kenya's vision of informing, inspiring, and empowering refugees and their host communities.



Mark Somen

Board Chairman, FilmAid Kenya



Stella Suge

Country Director, FilmAid Kenya



MESSAGE FROM THE
COUNTRY DIRECTOR & BOARD CHAIR

02. WHAT WE DO

Communities in crisis need information and empowerment. FilmAid Kenya provides both, to millions of people suffering the effects of war, poverty, displacement, and disaster. Films, and other forms of media, offer a viable opportunity to reach many people in need, overcoming language and literacy boundaries, providing information where it is needed, and inspiring hope where it is lacking. Using film, radio, and journalism created by refugees, FilmAid Kenya engages communities with dignity and respect, providing information about their rights, safety, health, and well-being.

Alongside public information campaigns, FilmAid Kenya trains young people in all aspects of storytelling and communications, empowering the next generation to advocate for its own rights and community needs. In 2019/2020, FilmAid Kenya's integrated program delivery fell under these three categories:

- Media Content Development
- Community Outreach
- Media & Entrepreneurship Skills Development

In the period under review, the top priority needs of refugees and targeted host communities identified were: Protection, Health, Nutrition, Livelihoods, and Access to Human Rights.



We use a participatory approach to production, ensuring community engagement in the creation of all our media content.

Our Productions Include

- Film Content
- Radio Programmes Print
- Public Service Announcements



From screenings on the side of a truck to television sets underneath a tree, FilmAid Kenya finds innovative ways to reach communities in need.

Our Outreach Methods Include

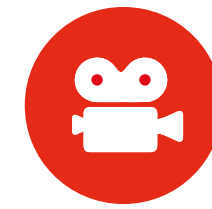
- Mobile Cinema
- Cinema
- Film-based workshops Mobile SMS
- Digital Media TV/Radio
- FilmAid Kenya Film Festival



FilmAid Kenya gives youth the creative and technical skills necessary to explore issues within their own communities and to express themselves creatively.

FilmAid Kenya runs two ongoing training programs:

- Media & Entrepreneurship Training
- Facilitation & Outreach Training



MEDIA CONTENT

When lives are at stake and information is vital, the most effective media that speaks directly to audiences utilizes local languages, respects community values, and targets local issues.

FilmAid Kenya's participatory approach prioritizes content development and production in collaboration with alumni from its Media and Entrepreneurship Skills Development program, who have the increased technical capacities to respond accurately and responsibly to the urgent information needs of persons of concern in the refugee camps and settlements.

In the reporting period, FilmAid Kenya produced 16 media content to address the information needs of its beneficiaries.

Film Content

- 1 child-focused video on COVID-19
- 1 social and behaviour change communication film to promote hand washing
- 5 film re-cuts on SGBV response
- 3 films addressing core-burden

Radio

- 1 radio program on traffic road safety
- 28 audio content on COVID-19
- 4 child-friendly audio messages

PSA

- 2 audio and 1 video early-warning media PSA on COVID-19
- 10 child-focused radio PSA

Print

- 2 refugee magazines
- 1 print education materials promoting access to a new marketplace app on food security called Dalili

Productions addressed the priority needs:

1. Chore burden related to girls' education
2. Economic benefit of educating girls
3. Services safeguarding beneficiaries from an early marriage
4. Food collection services
5. SGBV services.
6. Services preventing sexual exploitation and abuse
7. Hygiene promotion services
8. Maternal health services
9. HIV Services
10. Services on voluntary return for Somali refugees
11. COVID-19
12. New Market App called Dalili
13. Traffic Road Safety





MEDIA & ENTREPRENEURSHIP (SP) SKILLS TRAINING

FilmAid Kenya build the capacities of refugees and host communities through film, photography, journalism, radio and digital media training and mentoring. FilmAid Kenya's Media and Entrepreneurship training program provides youth with the technical skills necessary to explore issues within their own communities and to express themselves creatively.

Media Entrepreneurship Training

FilmAid Kenya is committed to a participatory approach, teaching skills, and involving local communities with the media making process. Our training program empowers young people to tell their own stories in their own voice, enhancing their skills as advocates for themselves and their community.

Facilitation and Outreach Training

Community engagement and participation within FilmAid Kenya's outreach program is a critical component to our work, ensuring that information is conveyed in culturally-sensitive and locally-relevant ways. Staff members from the community are trained to facilitate workshops on health and fundamental rights, using locally, and collaboratively produced media content. Employing community members enhances FilmAid Kenya's ability to foster and support community-driven dialogue and positive social change while also building the leadership and technical capacity of community members.

Between June 2019 and June 2020, refugees and members of the host communities trained by FilmAid Kenya strengthened their communication and content production capacity to meet their communities' information needs sustainably.

FilmAid Kenya training refugees and members of the host community in creative and technical skills, community mobilization and leadership using film, radio, and theatre to lead communication initiatives and broaden their livelihood possibilities within the settlements and beyond.

127 refugees and members of the host community complete media and entrepreneurship training and can lead communication initiatives independently 66% of FilmAid Kenya's media and entrepreneurship training programme alumni reported an increased monthly income of \$100 and over 140 radio listener leads and 12 content generators successfully engaged

The highest income per month that was self-reported was \$950 from employment.



COMMUNITY OUTREACH

In the reporting period, FilmAid Kenya successfully provided lifesaving information to **396,387** (female **192,266**, male **200,106**, people living with disability **1,015**) refugees and persons from the host community.

This result has been achieved through the use of a number outreach methods which successfully overcomes language and literacy barriers.

- **6,148** mass information campaigns
- **29,763** refugees and host community members participated in two way communication using SMS dissemination
- **26,259** refugees participated in film-based workshops and encourage community action plans
- **396,259** refugees and host community members received essential information through film-based workshops, radio, SMS, and public address announcements
- **38,508** refugees and hosts attend community events such as World Refugee Day, International Women's Day, Day of the African Child, and 16 Days of Activism.

85%

refugees reported having accessed critical lifesaving services as a result of FilmAid's information campaign



90%

refugees reported that the information they received from FilmAid helped them make informed decisions.



85%

refugees have increased awareness of essential services and information that lead to positive behaviour change



69%

of beneficiaries in Dadaab, Kakuma and Kalobeyei have watched educational films produced by FilmAid





Emergency Response for 2020

Covid-19 pandemic response in targeted schools and communities

The COVID-19 pandemic has affected educational systems worldwide, leading to the near-total closures of schools. The impact is more severe for disadvantaged children and their families, causing interrupted learning, compromised nutrition, childcare problems and consequent economic cost to families who are unable to work.

To address the above-mentioned challenges, FilmAid Kenya in collaboration with Finn Church Aid produced:

Four child-friendly audio messages for dissemination through radio and public address systems Translated into **12 regional languages** (Anyuak, Lotuko, Nuer, Arabic, French, Somali, Dinka, Didinga, Amharic, Turkana, Lotuko, and Swahili)

The audio messages focused on COVID-19 awareness and education programs promotion.

FilmAid Kenya distributed **490 solar-powered radios** through five primary schools in Kalobeyei, supporting **1,285 class eight learners** (854 boys, 431 girls) to access education content.

To reach communities and learners in need, FilmAid Kenya organized:

Ten radio spots on Radio Ata Nayeche, a local radio station in Kakuma.

Five PSAs of prerecorded audio messages, targeted children as well as parents and guardians

An awareness campaign on the availability of education content on national radio to promote continued learning among learners in Kalobeyei settlement.

Three radio talkback shows in collaboration with FCA, Lutheran World Federation, and Ministry of Education representatives through Radio Ata Nayeche.





Sikika: Improving access to information and fostering dialogue for refugees and host communities in Northwestern Kenya

Refugees and their hosting communities need information that promotes peaceful coexistence and information on health and financial literacy.

FilmAid Kenya and DW Akademie implemented a 5-month project which:

Mobilized and trained **140 Radio Listener Groups** and **12 content generators** from refugee and host community groups.

Produced **28 pieces of audio content** on COVID-19 and 1 magazine radio program on road safety. Translated the into **14 languages** to facilitate awareness-raising.

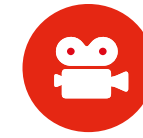
Audio content was produced in WAV and MP3 formats and uploaded on Micro SD cards. The content was distributed through:

- Radio listening group leads in the Kakuma refugee camp
- Ata Nayeche FM, a local radio station in Kakuma
- Public address equipment

An SMS poll survey showed that:

94%

said that information on health and COVID 19 helped them to make informed decisions



Refugee Voices: Two-Way Humanitarian Communications

To strengthen the health and protection of refugees living in Dadaab and Kakuma refugee camps, as well as in Kalobeyei Integrated Settlement, FilmAid Kenya, in collaboration with Internews, GeoPoll and Star Media Development Center, delivered lifesaving information through a variety of community communications media platforms including: **SMS, Radio, Films, Public address announcements, Mobile screenings**

As part of this project, FilmAid Kenya produced:

- **2 prints** of the refugee magazine
- **A poem** 'The New Normal' by Bapwoch Omot, a Media and Entrepreneurship student in Dadaab
- **A film** to address COVID-19 rumors and misinformation in Kakuma
- **A video story** on Salat Aden, a youth who developed an appropriate technology "Tippy Tap" to promote handwashing in Dadaab
- **5 film re-cuts** on SGBV response, Maternal health promotion, and Anemia prevention into shorter versions, easily be shared through virtual platforms.

The films were used to facilitate film-based discussions through the FilmAid Kenya Virtual distribution Network (FVDN).

FilmAid Kenya Virtual distribution Network (FVDN) is a new initiative to provide two-way information service to refugees and host communities in Kenya. The FVDN is primarily an interactive information sharing service that will harness media such as short videos shared on WhatsApp group platforms to start a conversation on social protection, rights, and health with communities





KEEP II: Promoting Equity in Education Through Film

FilmAid Kenya in partnership with the World University Service of Canada (WUSC-EUMC) and Windle International Kenya uses film to influence communities to address the overburdening of girls with chores that hinder their academic progress. Through this project, FilmAid Kenya also addresses the perception that there is less social and economic value in educating girls.

To date, through this project has borne the following results:

- 6,740 (4,258 Female, 2,482 Male) have been impacted through the behaviour change multimedia campaigns
- 43% have demonstrated improved knowledge and intent to contribute to creating equity by prompting effort to reduce chore burden in girls and end early marriage.
- 32,600 (14,000 female, 18,600 males) engaged through mobile film cinema activities in Kakuma
- 3 uniquely produced films that separately addressed chore burden, the economic value of education, and early marriage were made in collaboration with affected communities

Results recorded as a result of this campaign can be attributed to individual and community efforts to balance out chores between genders at home which has directly lead to more time for girls to complete their school assignments.

Through the Refugee Voices Project, FilmAid Kenya delivered 4,219 lifesaving information campaigns using:

- Mobile screenings
- Public address announcements
- SMS dissemination Radio

These information campaigns primarily focused on creating awareness about Coronavirus testing and medical services and how to access accurate information about the Coronavirus. The information campaigns were also used to reassure refugees and host community families that maternal health, cholera treatment, and legal, psychosocial, medical services for SGBV continued to be provided in health facilities and field offices operated by health and protection partners.



Communications Campaign

for the Scale-up of Vouchers for Food Assistance to Refugees in Dadaab and Kakuma

The World Food Programme (WFP) commissioned FilmAid Kenya to implement a Communication with Communities (CwC) Campaign project on its newly introduced voucher food assistance program for refugees in Kakuma, Kalobeyi settlement, and Dadaab.

FilmAid Kenya delivered the following information campaigns intended to provide awareness about food collection procedures, including COVID-19 protective measures during food distribution to beneficiaries.

- 69 Public Address Announcements in 14 regional languages reaching over 69,000 persons of concern
- 23 Film-based workshops reaching 602 persons of concern
- 9 live Radio Talkback Shows on local radio stations
- 193 radio spots of 3-minute audio public service announcements broadcasted on local radio stations
- 1 nutrition-themed event implemented in Kakuma reaching approximately 2300 persons of concern
- FilmAid Kenya and WFP engaged 55 community volunteers known as Dalili Champions to create awareness on the Dalili App and support user's registration in Kakuma refugee camp and Kalobeyi settlement.

78%

felt that information received from FilmAid Kenya about WFP food collection procedures helped them make informed decisions and created great access to services.

47%

of film-based workshop attendees demonstrated an increase in knowledge after attending a workshop that aimed to improve their experience and efficacy to use the voucher in the recommended manner



MEET OUR ALUMNI

Kamil Ahmed Abdi, 22, is a FilmAid Kenya media student living in Hagadera. Kamil arrived in the camp after a group of armed men brutally took her father's life in cold blood. He was the breadwinner in the family. Kamil aspires to be a great journalist and filmmaker. Although she has only just begun her media training, Kamil has shown great skills in pitching story ideas and scriptwriting. As her training continues, she has also grasped the breakdown of actors' characterization and scene descriptions. She quickly learned how to use the scripting software 'celtex' and feels at ease when visualizing an idea and changing it to a good script. Kamil also writes for the refugee magazine.



Nhial Deng, a 21 years old aspiring journalist from Ethiopia currently residing in Kakuma, is among the 60 students currently undertaking the media and entrepreneurship training. Nhial has an active social media account and applies skills gained to develop content to educate his followers online on various issues and also to build his career as a social media marketer. Nhial has taken an active role in creating awareness of COVID-19 on social media through his Twitter account. According to Nhial, communities are not fully educated about Coronavirus, leading to a high spread of rumors and wrong measures.

Bapwoch Omot Oman, a 26-year-old student who is currently undertaking the media and entrepreneurship training in Dadaab, is noticeably excited by his new-learned skill in camera operation. When cinematic camera angles, composition, and settings were introduced, he quickly demonstrated the ability to direct the talent on set and showed interest in learning the aspect of light, which plays a significant role in filming and photography. He directed and produced the poem "The New Normal» and it was adapted into a short film that aimed to sensitize his community and the world on preventive measures and protection against COVID-19.



HOW THE **MEDIA TRAINING** PROGRAM CHANGED MY LIFE



Lisala Selenga Alphonse was born on the 14th of April 1998 in Bumba town, Democratic Republic of Congo. At the age of 9, Lisala, together with her family, fled their country due to political unrest. Lisala completed her O level in Kenya at Moi Girls Kamangu in the year 2017. In school, she was an active member of the drama club, where she developed a passion for acting.

In 2016, Lisala played the primary character in a film called, "It has killed my mother," which saw her win an award for Best Actress at the Slum Film Festival in Nairobi. She was also nominated at the Lake PanAfrican Film Festival (LIPFF) in the Best Actress category. While acting, she realized that she wanted to know more about directing and cinematography. She applied for the Film Training Program at FilmAid Kenya so that she could gain the technical know-how skills on how to produce a film.

Lisala now works part-time for Exile Key Films, a production company based in Kakuma Refugee Camp as an Editor and a Camera assistant. She received a Canon 250D for her efforts which she has used to produce photos and has since worked to provide pictures for local football team Okapi and models from the 2019 Kakuma's Got Talent project. She earns \$10- \$150 for her photography and filmmaking.

Lisala has also produced her first film called 'Skirt' a story of a young girl who dreams of being an engineer but her family refuses to send her to school. In an interview with Switch TV, a local TV station in Kenya, Lisala talks about the inspiration behind her film The Bill, and a story was of a young girl in need of money to cater for her mother's medical bills.

Lisala is a source of motivation for other female youths in her community to explore their creativity to express themselves. She has motivated several people to venture into the film though on a smaller scale by using available tools, i.e. mobile phones. They can come to her and show her their projects and achievements such as films they've shot and pictures they've edited. The fact that she is a female who is passionately pursuing her interests serves as motivation for others to also want to do something different for themselves. Her sister has hopes of ending up in the same field as Lisala.

EXILE KEY FILMS

In 2011, FilmAid Kenya conducted a Participatory Video Programme, where youth from the Kakuma's host community and the refugee community were trained in developing content targeted at communicating with their communities.

Three years after their graduation, in 2014, four Refugee graduates Ab-dul Patient, Ukech Uchieng Joseph, Mohamed Minani, and Abraham Machuil Matur bearing within them a dream to change the storytelling landscape in Kakuma came together to co-found their company, Exile Key Films. However, a few years into their operations, other co-founders would branch out and into other engagements leaving Abdul Patient steering the young company forward.

In 2016, Amina Rwimo, a fresh graduate of the FilmAid Kenya Film Training program and an upcoming scriptwriter and Director then joined Ab-dul Patient at Exile Key and together oversaw the production of their first and most successful yet short film, IT HAS KILLED MY MOTHER in 2017; a young girl, Lola while living with her grandmother gets circumcised at the tender age of ten. She later falls in love and gets pregnant but complications develop when she goes into labor and loses her life while in delivery.

"Film making bumped into me. My dream was to be an actress but when I joined the Film training program, I developed a great interest in the craft of storytelling. Today my wish is to develop personally as a filmmaker through education and to build Exile Key Film into one of the biggest brands beyond Kakuma," said Amina Rwimo. "Some of our other earliest projects that put our venture on the filmmaking map were projects commissioned by FilmAid Kenya including the documentation of the 2016 Commonwealth Olympic Games Screening in Kakuma and filming of two episodes of a series called Sandstorm in 2018, and these paved the way for other projects we currently undertake with other clients. We want to grow Exile Key Films even bigger than it is," added Abdul.

AWARDS AND NOMINATIONS

Exile Key Films produced its first major and award-winning film, IT HAS KILLED MY MOTHER in 2017; Lola, a young girl, while living with her grandmother gets circumcised at the tender age of ten. She later falls in love and gets pregnant, but complications develop when she goes into labor and loses her life while in delivery. The film has won major awards in Kenya and internationally including Best feature film at the 2017 Slum Film Festival and the Emerging filmmaker in the 2018 Migration Film Festival and FilmAid Kenya Film Festival 2018 while it also received nominations in the Zanzibar International Film Festival 2018.



Another major production from the outfit is GHOST LAND; a short documentary about a woman who was voluntarily repatriated in Rwanda after living in Togo for 29 years but upon her return and facing hostility from her own people, she realizes she doesn't know what home is anymore. "Film as a business is a very expensive venture; it is not for anyone with fewer means, we saw an opportunity, but we started small in the hope that our hard work would one day pay off. Today we also try to give other youth an opportunity to learn and practice film craft as a way of not only telling stories but to earn them a living." Says Abdul Patient.





TAKING PASSION TO GREATER HEIGHTS

FilmAid Kenya's Media and Entrepreneurship training program alumnus, Joseph Okello Sejo, is an editor of the refugee magazine, a photographer, and media and communication assistant trainer at the Kakuma refugee camp. Brave and focused, Okello does not allow his refugee status to deter him from realizing his life goals. The 25-year-old South Sudanese co-founded a local media company Vinia Productions based in Kakuma Refugee Camp.

In 2020, Okello received an invitation to join the World Economic Forum in Geneva, as part of the video team that covered the WEF annual event held in January 2020 in Davos. This opportunity provided Okello with an invaluable learning experience and relevant networks that will continue to support his career growth.

Recently, Okello's company was contracted by Alja-zeera to produce a documentary on the effects of COVID-19 called "Refugees at high risk". This assignment also led to a collaboration with the Washington Post. Being given access to such opportunities has not only inspired and improved Okello's socio-economic standards but has also expanded his capacity to take on more significant projects and tell his stories to the world.

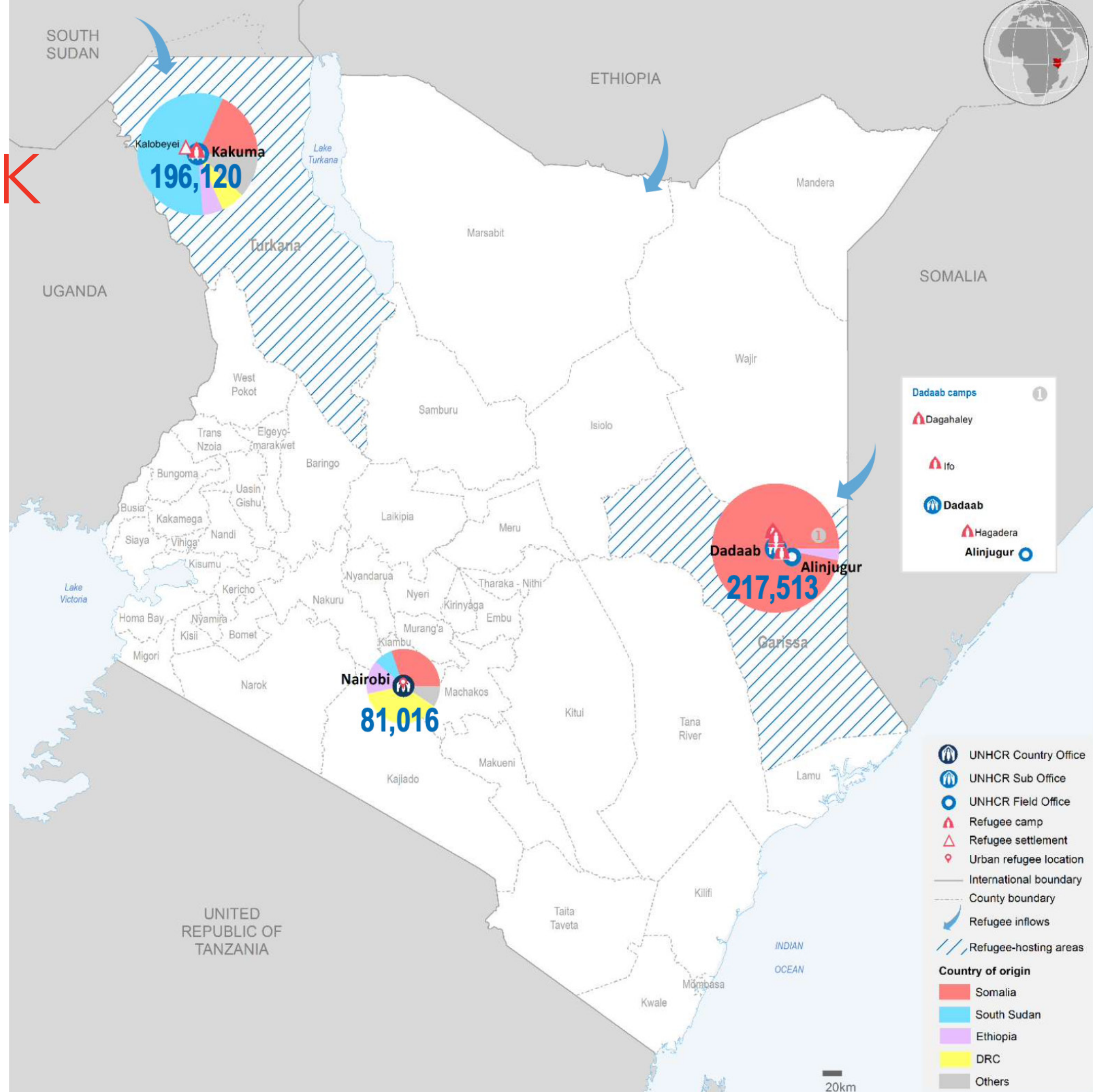
While Okello possesses excellent skills in photography, his true passion is in poetry and journalism. Through the contacts and networks, he created at the World Economic Forum, Okello sat as a poetry judge for an organization based in India that supports children and youth, adjudicating more than 150 poetry stories.

03. HOW WHERE WE WORK

Kenya is the **4th largest refugee-hosting country in Africa** after Sudan, Uganda and Ethiopia. Currently, Kenya hosts 498,422 refugees.

The refugee operation in Kenya is of a mixed and protracted nature. Kenya is home to almost half a million refugees, of which **213,630 live in Daadab**, **194,209** in Kakuma and Kalobeyei, and approximately **77,655** are dispersed in urban areas of Nairobi and its environs, Mom-basa, Kitale, Eldoret and Nakuru among others.

The majority of these refugees living in Kenya have fled conflicts in Somalia and South Sudan. While most people fleeing from conflict in **Kakuma Refugee Camp and Kalobeyei Integrated Settlement** in Northern Kenya, Somali refugees flee to **Dadaab located in Garissa County**.



The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the United Nations.

OUR PARTNERS AND GENEROUS DONORS

Thanks to our generous donors, FilmAid Kenya has continued to increase its impact over the past years. Investing in the work we do has direct results. With your steadfast support, FilmAid Kenya has delivered trusted and timely life-saving information; developed skills on communication, creative arts and program management; supported and mainstreamed community-led responses to social challenges; and built spaces for dialogue on the issues affected our most vulnerable communities.

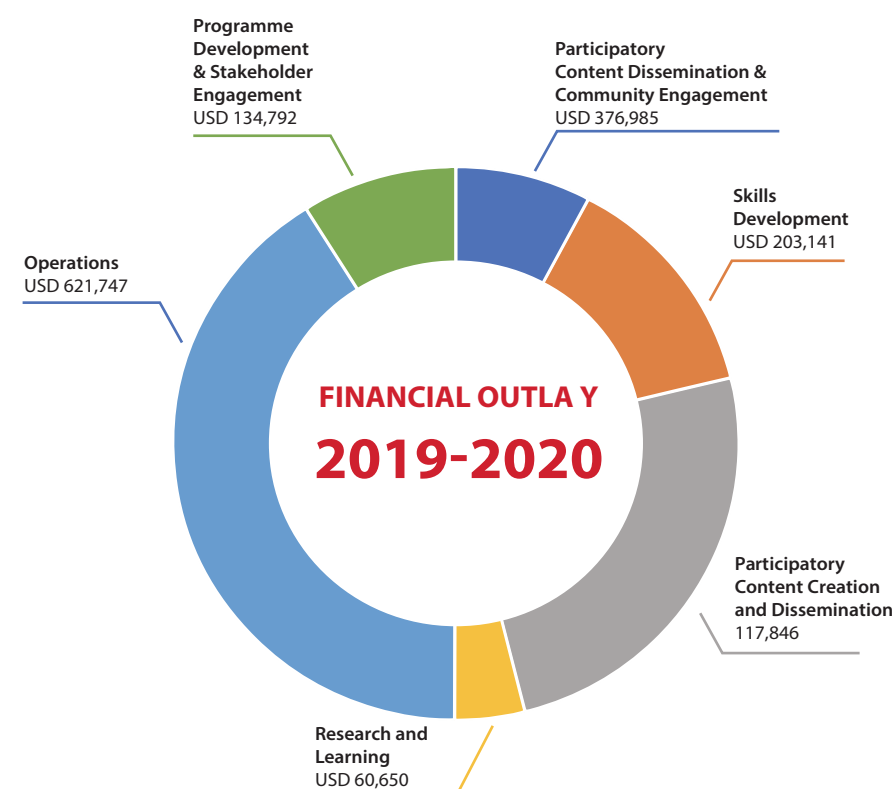
Thank you!



FINANCIAL REPORT

We are pleased to present to you the financial report for the 12-month period ended 30 June 2020, excerpts of which are presented in the next two pages. The year just ended was marked by several milestones including revision of selected finance and administration policies and procedures, successful implementation of a single audit, recruitment of a new external organizational auditor and onboarding of Internews Network as our PRM granting partner from FilmAid International. With these and other happenings, the programmatic, administrative and governance activities continued to be implemented largely as planned.

During the period, we experienced timely planning and budgeting, improved internal controls, and started the crafting of the Strategic Plan 2020-2025. The incident of COVID-19 led to an increase in the number of transactions approved and concluded virtually, an aspect that has recorded considerable success, despite the strain that accompanied the transition. We were able to successfully implement most of the issues raised in the management letter of the previous audit and significant progress made on those that were not fully closed. As at 30th June 2019, the net current assets stood at USD 145,723 in the negative, a matter of grave concern. Following concerted efforts in the last 12 months by the management in raising unrestricted funds, settling long-standing liabilities, cash support from FilmAid International and general financial prudence, we have reduced that to USD 38,735 in the negative.



FAK's financial performance against the budget was as indicated in the table below. We achieved 87% of planned expenditure. The deviation was caused mainly by the incidence of COVID-19 cutting back on contact-oriented activities in favour of virtual platforms, the temporary withdrawal of one donor and the delayed approval of revised workplans and budgets by donors linked to Covid-19 related restrictions.

As directors, we recognize our responsibility to safeguard the financial and other sustainability interests of FilmAid Kenya. We commit ourselves to this by applying ourselves to utmost due care, while the management, ably led by the Country Director, runs the day to day affairs of FAK.

We continue to thank all our staff, collaborating agencies and funding partners who continue to play a crucial part in making FAK more transparent and accountable on the resources we have; as we seek more resources to continue with our response work in the host and refugee communities in Dadaab and Kakuma.

Primi Chang Treasurer – FilmAid Kenya Board

OUR TEAM

MARK SOMEN



Mark Somen is a hospitality professional with over 25 years of experience in 3 different continents. His career in the Hospitality Industry began in his native country, Kenya, at the age of sixteen. Somen sits on various boards of charities. He is the Chair of FilmAid Kenya. He sits on the board of Maasai Wilderness Conservation Trust – an organization in Kenya’s Chyulu Hills, focusing on conservation, health, and education. And finally, he is an advisor to A Plastic Planet, with the mission of turning the plastic tap off.

AMELIA HANNIBELSZ



Amelia is a two-time Primetime Emmy-nominated Supervising Producer and award-winning producer-director. Over two decades, Amelia has developed, pitched, produced, and directed award-winning content for Discovery, National Geographic, Animal Planet, History Channel, Fremantle Media, Smithsonian Channel, A&E, and The Oprah Winfrey Network, in New York, Singapore, Sri Lanka, and Indonesia. In 2013, Amelia founded Tell2C Productions with the desire to continue to utilize her storytelling skills for good. Amelia is a proud FilmAid Kenya Board Member

Dr. WILLY MUTUNGA



Willy Mutunga is the former chief justice and president of the supreme court of Kenya. A reform activist, Mutunga recently served as the commonwealth secretary-general’s special envoy to the Maldives. Mutunga helped launch the Kenya Human Rights Commission and later served as its executive director. Currently, he serves as a distinguished scholar-in-residence at the Leitner Center for International Law and Justice at Fordham Law School. Mutunga received an LLB from the University of Nairobi and an LLM from the University of Dares Salaam.

JULIUS MWATU



F CPA Julius Mwatu is the Managing Partner at CPJ & Associates and has extensive experience in the accountancy profession spanning over 20 years specializing in audit, tax, integrated reporting, and governance. He is the immediate past Chairman of the Institute of Certified Public Accountants of Kenya (ICPAK) and a fellow of the Institute. Julius holds an MBA in Finance and a BSc. in Statistics. He is a Certified Public Accountant of Kenya - CPA (K), a Certified Secretary – CS, a Financial Analyst – FA, and a Certified Integrated Reporting (IR) Practitioner. F CPA Mwatu serves in various boards in both public and private sectors and has previously served in various local and international boards.

JOSEPH MASIKA



Joseph Masika – Board Secretary Joseph Masika Mutunga is the Founder and Managing Partner of Mutunga Masika & Associates, Certified Public Accountants. He is a finance, accounting, management, auditing, and governance professional with special interest and experience in supporting the non-profit sector - NGOs, Churches, CBOs, and other public benefit organizations. He also has measurable experience in supporting the establishment and running of SMEs. He also sits in the boards of Terre des Hommes Netherlands and CMS – Africa. He serves in the Practitioners’ Development Committee of The Institute of Certified Public Accountants of Kenya (ICPAK).

MARANGU NJOGU



Marangu Njogu is the Chief Executive Officer of Windle International based in Oxford, providing strategic leadership and bringing together the international and regional strategies for Windle. He has three honorary doctorate degrees from the Guelph University, University of British Columbia, and York University. He is an internationally-recognized leader in the development of refugee education whose work over almost three decades has transformed the lives of hundreds of thousands of African refugees. He played a key role in the establishment of BHER in Dadaab.

PRIMALIA CHANG



Business leader with extensive experience building consumer media businesses and new digital services and platforms. Demonstrated success in directing business operations, and leading media investments and new product launches. Strategic thinker with the ability to build and influence teams to execute plans

OUR STAFF

Stella Suge - Country Director

Magu Ngumo - Technical Adviser; Communications & Stakeholder Engagement

Rasha Al Jundi - Field Manager - Kakuma

Fatuma Roba - Field Manager - Dadaab

Beatrice Koroit - Administration and HR Manager

Barrack Okeyo - Monitoring, Evaluation, Research & Learning Manager

Isaac Ouma - Media Training Manager

Mercy Machocho - Senior Programmes Officer



04. SPOTLIGHT: FILMAID KENYA FILM FESTIVAL

In the period under review, FilmAid Kenya marked its 12th annual Film Festival titled INCLUSION, STRENGTH & DIVERSITY.

Over a period of three weeks, FilmAid Kenya ran a selection of screenings of films from refugee and non-refugee filmmakers and panel discussions in Kakuma Refugee Camp, Dadaab Refugee Camp, Kalobeyei Integrated Settlement and Nairobi.

Festival Objectives:

Demonstrate behaviour change and increased empathy on issues affecting refugee and host community youth in Kenya Empower and support refugees to tell their own stories in their authentic voice Provide a platform to showcase refugee stories and engage audiences Provide a platform for dialogue on refugee rights among Kenyan and international communities

10 short films produced by FilmAid Kenya students were screened across the three locations. A further 35 short international films were selected by a jury from 1,600 international submissions.

A gala event held in Nairobi awarded winners in 9 categories, namely: Best Actress, Best Actor, Best Sound, Best Editing, Best Cinematographer, Best Director, Best Student Non-Fiction Film, Best Student Fiction Film, and Special Jury Awards. FilmAid Kenya Student Winners were awarded with a camera or a computer, depending on their discipline.

The 12th Annual Film Festival reached a total of 20,232 living in Kakuma and Dadaab, and 568 people in Nairobi.





Catherine Natiir, member of the hosting community, FilmAid Alumna and director of the film 'The Bill' accepts the award for Best Fiction at the FilmAid Film Festival Gala Awards.



Kamil Ahmed Abdi, 22 years, and her Media and Entrepreneurship training classmates, practices framing her subject on a camera during a training session in Dadaab.

Photo: FilmAid© Dennis Munene.

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FilmAid Kenya

Inform.Engage.Inspire.